

ZenseAI.Veeva. Field Enablement Solution Accelerator



Turn scientific content into Real-time actionable intelligence

Accelerate field engagement with ZenseAI.Veeva.FieldEnablement empowering MSLS and Medical Affairs teams with instant, AI-driven access to critical scientific insights. Built on Veeva DAM, it transforms complex content into real-time, actionable intelligence, enabling confident, compliant interactions, faster decisions, and HCP engagement.



**AI-Powered Deep
Content Intelligence**



**Dynamic Content
Transformation &
Summarization**



**Precision Insight
Retrieval**

Key challenges

- ⦿ **Rapidly growing content** that makes accessing relevant insights difficult.
- ⦿ HCPs expect **personalized, timely engagement**
- ⦿ MSLS spend time on documentation, and content search, **limiting high-value interactions.**
- ⦿ Rapid evidence and market shifts demand **real-time insights and agility.**
- ⦿ Omnichannel engagement requires **seamless coordination** across channels.

Our solution

- ⦿ **AI-Powered Content Intelligence** to unlock insights from scientific assets.
- ⦿ **Natural Language Search & Chat** for instant, compliant answers.
- ⦿ **Seamless Veeva DAM Integration** with no disruption to compliance workflows
- ⦿ **Precision Insight Retrieval** for rapid access to critical data points.
- ⦿ **Dynamic Content Transformation** into field-ready intelligence

Contact us today

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