

# Global Life Sciences Consulting Solutions

ADVISORY | ANALYTICS | TRANSFORMATION | OPERATIONS



## BridgeView drives value throughout the product lifecycle

BridgeView Life Sciences delivers data and information technology consulting solutions, designed to maximize performance and minimize risks for transformational programs.

**Mergers & Acquisitions**

**Product Launch**

**Operational Optimization**

Ask how we add value to these transformational programs.



*Our services throughout the Product Lifecycle continuum*



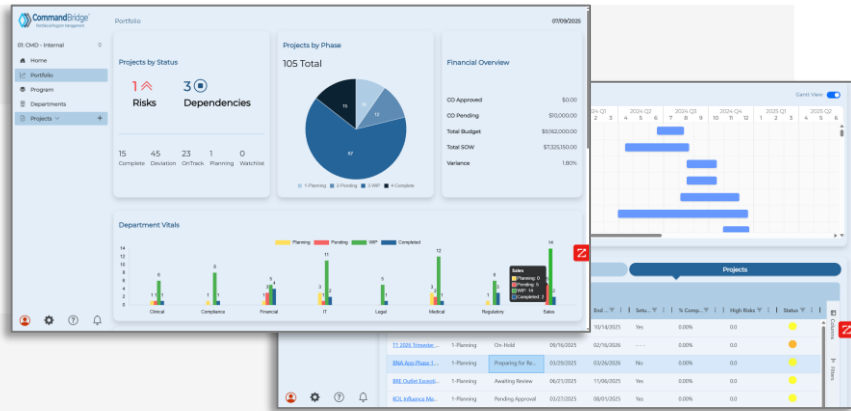
**5 Continents | 30+ Offices | 12K+ Employees | Life Sciences Expertise**

## SaaS Products

### CommandBridge™

Portfolio & Program Management for Life Sciences

- Reduce Risk, Map Dependencies, Manage Budgets & Approvals
- Manage by Risk, Task, Project, Asset, Department, Program & Portfolio
- Enhance Consistency, Transparency & Productivity



## Consulting Services

### ADVISORY

Data & Technology Advisory consulting

- Fractional CIO Services
- Data Strategy & KPI development
- IT Roadmaps & Budget Preparation
- CRM Selection Scorecard Assessment
- Technology & Operations Assessment
- Process Engineering
- SOP Development

### TRANSFORMATION

Process & Technology implementation

- CRM Implementation
- Analytics and Data Visualization
- Master Data Management (MDM)
- Data Warehouse, Migrations & Integrations
- Content Management (MLR / PRC)
- Marketing Campaign (Email & SMS) Automation
- Consent Management
- Training & Change Management
- Program & Portfolio Management (PMO)
- Vault Quality / Regulatory / Clinical / Safety

### OPERATIONS

Ongoing Managed Services Support

- Outsourced IT, Infrastructure & Security
- Level 1 Helpdesk & Hardware Support
- Level 2 Business Application / Software Support
- PMO Operations
- Marketing Campaign Operations
- Digital Content Services
- MLR/PRC Administration & Coordination
- Transparency Reporting

## Technology Specializations

BridgeView delivers objective consulting services due to its broad range of partnerships (sampling below) that permit us to remain both experienced in and agnostic to data, technology and agency affiliations.



## What our Customers are saying

When asked why he chose BridgeView...

*"...because [competing vendor] will try to sell me something and BridgeView will listen to me and deliver valuable insights for my business..."*

- VP, Commercial Excellence  
Mid-Size Pharmaceutical Manufacturer

**Call now for a free consultation:**

**Mihales Karasavas**

Chief Commercial Officer

mkarasavas@bridgeviewls.com | +1 267.259.5554