# A new era of promotional content review for growing pharma and biotech teams

## Zensar + Vodori streamline content review for life sciences

You're growing fast, but you're also navigating complex regulatory requirements, limited headcount, and aggressive launch timelines. Content review and approval processes are often ambiguous at this stage of Commercial maturity. Further, technology to support these regulated processes is critical to ensure both compliance and timely messaging in the marketplace during this pivotal time. Together, Vodori and Zensar bring the technology and services you need to thrive:

**Turnkey MLR Technology** 

**Expert-led Implementation** 

Speed-to-Compliance

Purpose**built for Life** Sciences

**Affordable** for Emerging Companies

## Key challenges we solve

Challenge	Cumbersome MLR process	Limited in-house regulatory expertise	No internal IT or admin resources	Cost concerns	Launch delays due to manual reviews
Our solution	Vodori streamlines with digital, parallel review and processes benchmarked for Life Sciences	Zensar provides advisory services on SOP development along with technology implementation, hands-on support and end user training and change management	Managed setup and ongoing optimization	Simple pricing tiers, low admin burden	Fast time-to-value - Go live in 4 to 8 weeks

Trusted by 90+ life sciences teams, including emerging pharma and biotech.

















## What you get



#### Validated MLR platform

Built for 21 CFR Part 11 / EU Annex 11 compliance with audit-ready workflows, real-time collaboration, and intuitive UI.



#### **Accelerated time-to-approval**

Emerging pharma and biotech teams reduce review time by 30 to 60 percent using Vodori's digital MLR review platform.



#### **Expert implementation**

Zensar guides you from day one with pre-configured workflows, training, and content migration support.



## Introductory package for emerging pharma & biotech

Get started with a fixed-price bundle that includes essential features, configuration support, and full platform access.

## What you can expect

- Go live in 4-8 weeks
- Cut content review times by up to 60%
- Built-in compliance with 21 CFR Part 11
- Hands-on implementation support from Zensar
- Designed for lean teams who need to compete on a big scale

## What you should know

Salesforce's new Life Science Cloud CRM solution has recognized Vodori as an official partner and as such has co-developed pre-built data integrations between the two platforms.

Further, Zensar has been named an official Life Science Cloud partner based upon their depth of Life Science expertise and breadth of (400+) Salesforce practice resources spanning over 30 offices across the globe.

The Vodori & Zensar partnership team

"We believe emerging pharma and biotech companies deserve the same compliance firepower and delivery speed as the biggest players — without the complexity or cost."

Let's get started Talk to us hello@vodori.com | partners@Zensar.com vodori.com | zensar.com

