

## CRM Services

TGaS Vendor Insights:  
#1 Ranked  
Commercial Tech partner

Everest Group  
Major Contender  
Life Science Digital Solution Services



## A platform agnostic approach to Life Sciences CRM

At BridgeView, our leaders have engaged with hundreds of Life Sciences customers and technologies over 20+ years providing end-to-end services including Advisory, Solution Design, Implementation and Training for their CRM and Commercial Data needs. This has helped shape our perspective and appreciation for the CRM landscape – its evolution, its challenges and opportunities. Our engagements are business outcomes driven - supported by our technology agnostic approach that best aligns with our client's business objectives.

With BridgeView you can expect:

- Full suite of services from advisory assessment & selection, through migration & support
- Deep understanding of the LS CRM technology ecosystem solutions and data providers
- Technology agnostics perspectives on industry standards, best practices & considerations

### Engagement Services

- Advisory : Planning, Roadmaps & Assessments
- Business Analysis / Requirements
- System Migration
- System Implementation
- Managed Services & Support
- Data Integration
- Data Stewardship & Master Data Management
- MLR / PRC Coordination Services
- Computer System Validation services
- End User Training & Change Management

### CRM Solutions

**Vault CRM**

**IQVIA**

**Vodori**

**Close-UP**  
INTERNATIONAL

**EXEEVO**

**mobilelocker**

**salesforce**

**Synergistix**  
Solutions for Life Sciences

## Contact US

If you are seeking a partner to assess, implement or manage your CRM solution needs, BridgeView has the team, tools, expertise and global scalability necessary to meet the objectives of any size organization from precommercial start-up to global pharma..

Veeva CRM to Veeva Vault CRM Migration: If you are a Veeva CRM customer in need of having your commercial ecosystem assessed in preparation for the Vault CRM Migration to ensure your organization doesn't skip a beat, please reach out for a free consultation.



## Life Science CRM Solutions Supported across 40+ Countries

Field Sales  
Inside Sales  
MSLs  
Clinical Nurse Educators

National Account Mgrs.  
Key Account Managers  
Field Reimbursement  
Patient Advocacy

Marketing Campaigns  
Patient Services  
Customer Service  
Appointment Setting

### What our Customers are saying

When asked why he chose BridgeView...

*"...because [competing vendor] will try to sell me something and BridgeView will listen to me and deliver valuable insights for my business..."*

- VP, Commercial Excellence  
Mid-Size Pharmaceutical Manufacturer



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