

## CRM Migration Services

### PLANREPS<sup>™</sup> Migration Framework



## EXPERT ADVISORY SERVICES SPECIFIC TO YOUR NEEDS

Existing Veeva CRM customers must migrate to a new CRM platform before Veeva CRM support is discontinued in 2030.

- Act too soon... and you may not be able to form a decision based upon a complete set of information.
- Wait too long... and you may be in dense competition for resources scrambling to beat the deadline.

Which CRM platform is right for my organization?

When is the right time to migrate / replace my current CRM?

What should I be doing right now?

### What our Customers are saying

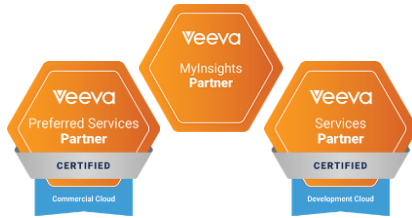
When asked why he chose BridgeView...

"...because [software vendor] will try to sell me something and BridgeView will listen to me and help me deliver value for my business..."

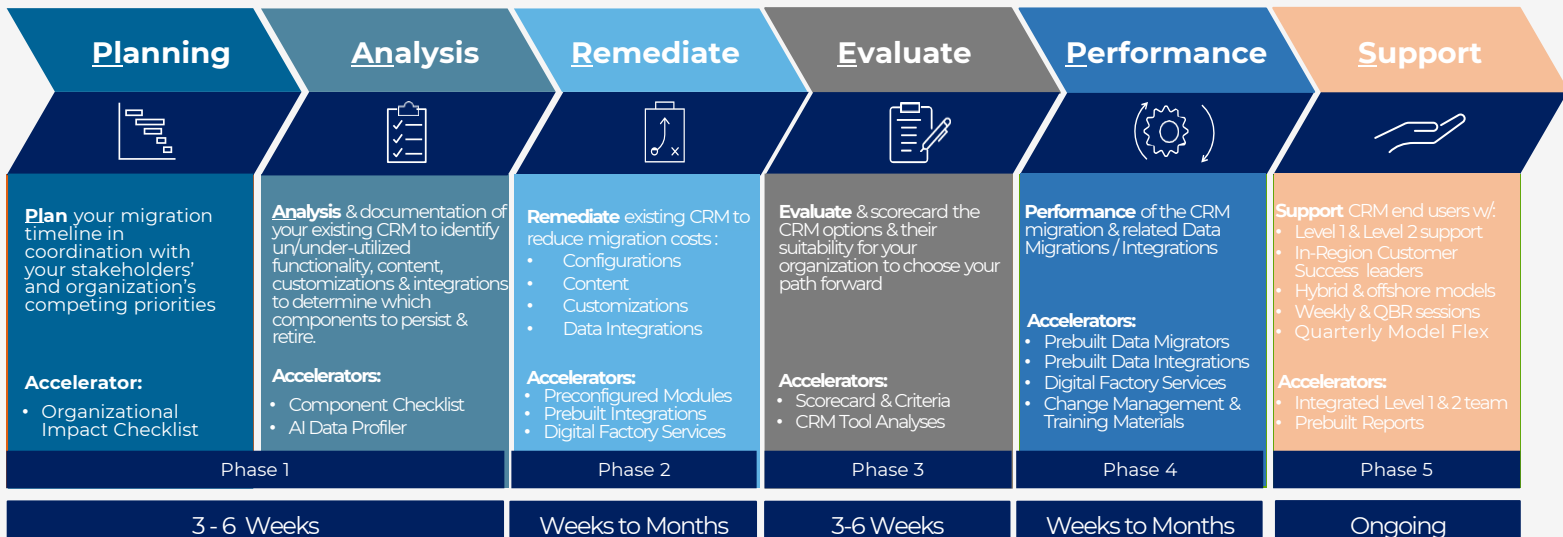
- VP, Commercial Excellence  
Mid-Size Pharmaceutical Manufacturer



## Our Partnerships Deliver Informed & Trusted Guidance



## PLANREPS™ BridgeView's stage-gated CRM migration framework



### ADVISORY

- CRM Migration Roadmap (milestones & dependencies)
- Remediation Plan
- CRM selection Scorecard

### TRANSFORMATION

- Enhancement & Remediation Services
- New Implementations
- CRM Migration: *Configuration, Content & Data*
- Data Integrations
- Digital Factory Services
- Testing & Quality Assurance
- Training & Change Management

### MANAGED SERVICES

- Level 1 Helpdesk (onshore & offshore)
- Level 2 CRM Support
- Computer System Validation Services
- Prebuilt Reports
- Quarterly Flex model
- Staff Augmentation

BridgeView's Life Science expertise, partnerships & accelerators make us the optimal partner for your CRM Migration.

Contact us now for a free consultation:

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