

SaaS Products and Consulting Services for the Life Sciences

Big enough to matter. Small enough to care.



Planning, Enablement and Operations for Life Sciences

BridgeView Life Sciences makes innovative SaaS technologies and provides consulting solutions, designed to maximize performance and minimize risks for transformational programs.

Operational Optimization

Product Launch

Mergers & Acquisitions

Specializing in emerging biotech commercial enablement



BridgeView drives value across the entire product lifecycle continuum

Outsourced IT, Infrastructure, Security & Helpdesk

PMO & Advisory Services

Information Management, AI Innovation lab & Analytics

Business Applications (CRM, ERP, R&D, +) & Change Management

Experience Services (Marketing & Digital)

30+ Offices | 10K+ Employees | 5 Service Lines | Life Sciences Focus

SaaS Products

DataBridge™

Datawarehouse, AI, Analytics & Master Data Management platform

- Automated Data Profiling & Ingestion
- Self-Service Analytics & Reporting

PatientBridge™

Specialty Data Aggregation Platform

- Patient Journey Mapping across data & channels
- Performance Dashboards

CommandBridge™

Program Management for Life Sciences

- Reduce Risk
- Enhance Transparency & Productivity

Consulting Services

ADVISORY

Data & Technology Strategy consulting

- Product Launch Planning
- Product Launch Management
- Fractional CIO Services
- IT Roadmaps
- Technology Assessments
- SOP Development
- Program Management Office (PMO) Setup
- Data Strategy
- KPI and Metric Mapping
- Technology RFP Management
- Process Engineering & SOP Development
- Compliance Auditing

TRANSFORMATION

Process & Technology implementation

- CRM Implementation
- Specialty Data Aggregation
- Master Data Management (MDM)
- Data Warehouse & Integrations
- Commercial & Digital Analytics Dashboards
- Field Report Development
- Veeva Vault Content Management
- Marketing Campaign Automation
- Omnichannel Orchestration
- Transparency Reporting
- Grants, Sponsorship & Event Management
- Machine Learning (ML) & Artificial Intelligence (AI)
- Technology Training & Change Management

MANAGED SERVICES

Ongoing Operations Support

- Outsourced IT, Level 1 Helpdesk & Hardware Support
- PMO Operations
- CRM Administration & Support
- Marketing Campaign Operations
- Digital Factory Services
- Master Data Management Administration
- Data Stewardship
- MLR/PRC Administration & Coordination
- Data Warehouse Hosting and Support
- Analytics and Report Administration
- Alignment and Roster Management
- Staff Augmentation (Commercial Operations, Analytics, IT)

Technology Partners

BridgeView delivers objective consulting services due to its broad range of partnerships (sampling below) that permit us to remain both experienced in and agnostic to data, technology and agency affiliations.



What our Customers are saying

When asked why he chose BridgeView...

"...because [software vendor] will try to sell me something and BridgeView will listen to me and deliver something of value for the business..."

- VP, Commercial Excellence
Mid-Size Pharmaceutical Manufacturer



Call now for a free consultation:

Mihales Karasavas

Chief Commercial Officer

mkarasavas@bridgeviewls.com | 267.259.5554