

PatientBridge™



Next level integration of Specialty Data Integration for Commercial Use

Launching your specialty therapy with a solid framework for aggregating prescriber, patient, plan, and product data delivers best-in-class market insights. Distribution models, patient support programs, clinical protocols, and payer requirements continue to evolve and grow more sophisticated, resulting in a more complex data landscape for specialty products. Opportunities exist to maximize invested time and resources through partnerships that provide compliant data aggregation, data integration, and data analytics that can generate more effective insights across vital patient touch points.

Market Access and Commercial Teams at life sciences companies require greater speed and expandability than most black box solution systems can provide. They need more efficiency and scalability than a legacy, on-premises solution, and they need the long-term vision to see how their data aggregation platform can integrate efficiently with real-world evidence to optimize patient journey and product insights.

Introducing PatientBridge™

Persona Driven

The patient bridge reporting environment supports Field Reimbursement, Managed Care, and Account Managers. The platform is also integrated with Veeva Suggestions and MyInsights.

Innovative & Compliance Big Data Platform

The platform was built to ingest, transform, and drive real world insights for any scale of data set. Furthermore, the platform is built on industry First Snowflake's Hi-trust platform to enable your business to scale compliantly.

“Neutral Party” for linking Patient Level Data

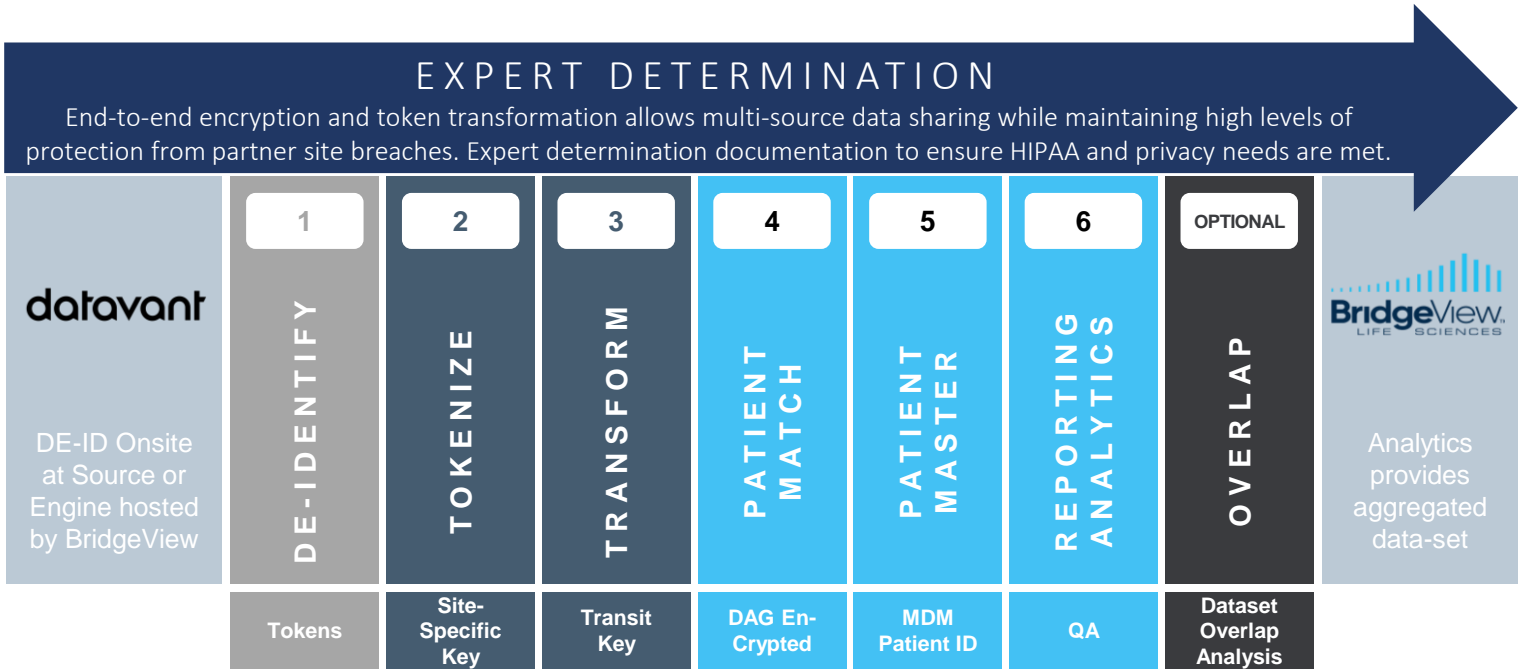
To avoid data vendor conflict of interest, COEUS does not sell data but has strong partnerships with leading data providers. Choose the data sets that are best for your commercial needs without conflict.

Consulting Services & Ongoing Support

The consulting and support teams average over 10 years of experience in specialty patient data aggregation. The Support Team has over 100+ projects of first party and specialty data aggregation experience.

The PatientBridge™ Difference

Our team of Industry Experts that has implemented 225+ specialty drug aggregation solutions, enables the PatientBridge™ Platform to fill commercial data needs while also enabling the use of patient data across all functions.



Built on Snowflake’s Hi-trust Platform

- Globally scalable for any size organization
- Compliance. HIPAA, ISO, SOC compliant



Features

- Single point of Client Accountability and contact
- Meeting Defined service level agreements
- Ensuring Continuous data quality improvement
- Highest patient match rate in the industry
- Faster field alerts than any vendor

BridgeView Life Sciences has the team, tools, and expertise to implement processes and technology to get your operations running smoothly, at any scale. Contact us for a free assessment.



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