

DataBridge[™]



Commercial Data Management & AI Solution

As biotech companies grow, their data management needs become more complex—and more critical for long-term commercial success. Data from multiple sources must be managed consistently, and many Commercial Data Warehouses are unable to keep up as companies expand.

Chief Data Officers, CIOs, and commercial operations leaders at life sciences companies require greater flexibility and expandability than most black box data warehouses systems can provide. They need more efficiency and scalability than a legacy solutions, and they need the long-term vision to see how their data warehouse platform can integrate efficiently with an enterprise-wide SaaS solution for managing data.

That is where DataBridge[™] solution delivers. Built on industry leading Snowflake Data Platform, a high-capacity SaaS data platform, Snowflake, The DataBridge solution is a scalable, cloud-based solution that unifies data from multiple sources into a single repository of trusted information. Integrated with proprietary AI enabled technology, the DataBridge Solution empowers organizations to manage compliant data confidently and error-free.

TGaS Survey: #1 ranked commercial technology solution

TGaS Advisors independently recognized the BridgeView as an industry leader in Commercial Technology Solutioning for Data Management..

The DataBridge[™] solution unifies, standardizes, and enriches multiple data sources into a trusted information asset for life science organizations.

30+ emerging, mid-tier and top 10 pharma companies

40+ countries actively supported

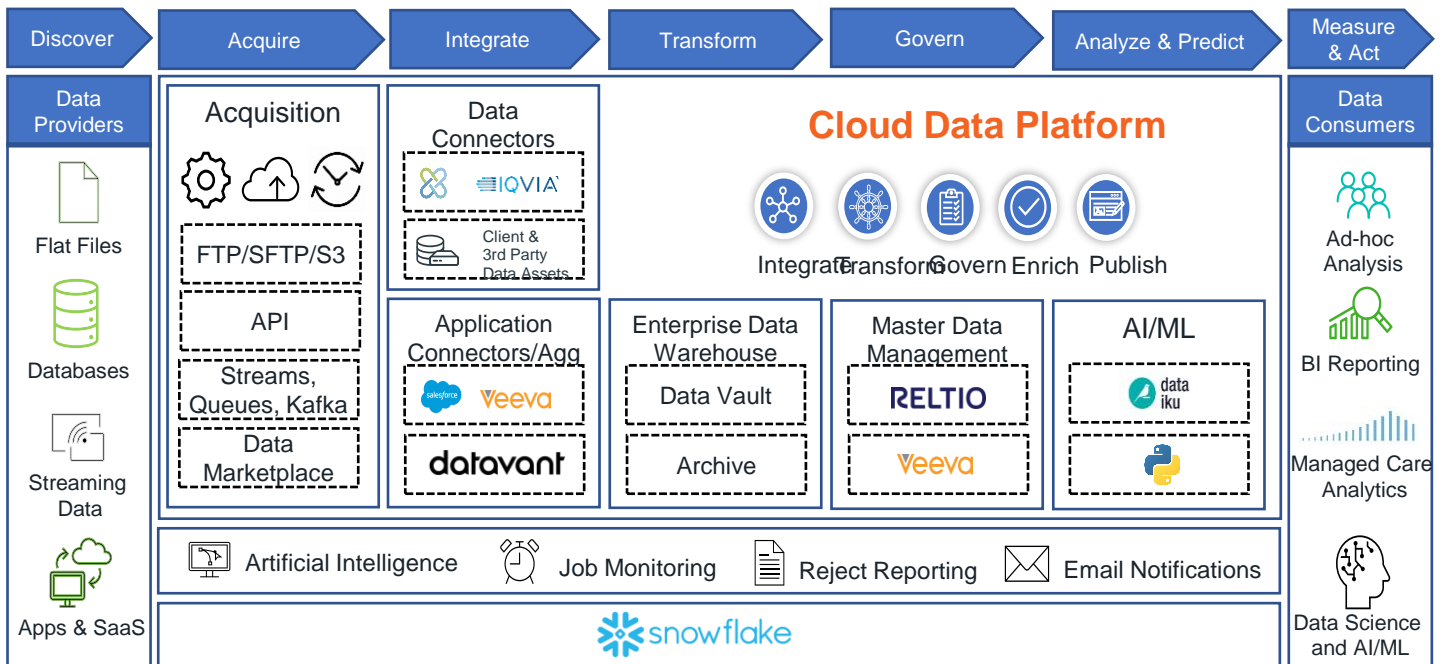
60+ technology experts

- Robust, scalable, cloud-native SaaS MDM
- Unified, cleansed single-source-of-truth from multisource data
- HIPAA-compliant and HITRUST certified
- Rapid integration development with no-code/low-code tool
- Continuous, automated data quality management
- Stewardship and platform support, dynamically managed through Jira
- Curated and enabled by AI functions.

The DNA to optimize insights in biotech & pharmaceuticals

BridgeView implements and manages data to ensure long-term value for each life science customer's investment in the platform.

- ✓ We apply our own intellectual property to the Reltio and Veeva Network for rapid deployment, optimization and scalability
- ✓ We engage consultants who have more than 20-30 years of industry experience in both technology and commercial operations
- ✓ We understand the complexities of provider, payer, and life sciences business models, and share unique perspectives for maximizing launch impact and other initiatives
- ✓ We streamline the addition of new inbound and outbound data sources over time.



BridgeView Life Sciences has the team, tools, and expertise to implement processes and technology to get your operations running smoothly, at any scale. Contact us for a free assessment.



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