

## CRM Services



### A platform agnostic approach to Life Sciences CRM

At BridgeView, our leaders have engaged with hundreds of Life Sciences customers and technologies over 20+ years providing end-to-end services including Advisory, Solution Design, Implementation and Training for their CRM and Commercial Data needs. This has helped shape our perspective and appreciation for the CRM landscape – its evolution, its challenges and opportunities. Our engagements are business outcomes driven - supported by our technology agnostic approach that best aligns with our client's business objectives.

With BridgeView you can expect:

- Deep understanding of the LS CRM technology ecosystem solutions and data providers
- Industry standards / best practices / insights
- Platform agnostic approach to address your business goals

### TGaS Vendor Insights: #1 ranked Veeva partner

#### Engagement Services

- Advisory : Planning, Roadmaps & Assessments
- Business Analysis
- Implementation
- End User Training
- Managed Services
- Veeva Data Integration
- Data Stewardship & Master Data Management
- MLR / PRC Coordination Services
- Event Management Coordination Services
- End User Training

#### CRM Solutions

- Veeva Commercial Cloud
- Vault PromoMats, Vault MedComms
- OCE (IQVIA) + Vodori Pepperflow
- Salesforce.com  
Sales, Health, Marketing & Service Cloud
- Synergistix
- CloseUp
- Mobile Locker

# Contact US

If you are seeking a partner to assess, implement or manage your CRM solution needs, BridgeView has the team, tools, expertise and global scalability necessary to meet the objectives of any size organization from precommercial start-up to global pharma..

Veeva CRM to Veeva Vault CRM Migration: If you are a Veeva CRM customer in need of having your commercial ecosystem assessed in preparation for the Vault CRM Migration to ensure your organization doesn't skip a beat, please reach out for a free consultation.



registered consulting partner



## CRM Solutions Supported across 40+ Countries

- Field Sales
- Inside Sales
- MSLs
- Nurse Educators
- National Account Mgrs.
- Key Account Managers
- Field Reimbursement
- Patient Advocacy
- Marketing Campaigns
- Customer Service
- Appointment Setting



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